





# CHIKONDI SINALO

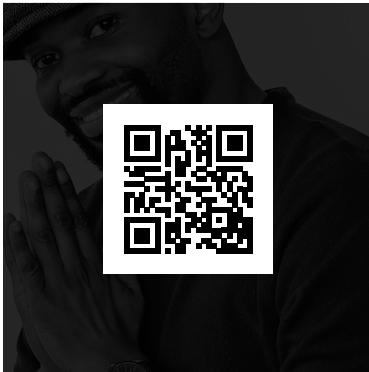
UX Designer

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 Online Portfolio



A UX design expert seeking an exciting role within **UX, UI Design**, Digital Design or related.

MBA in Cloud Computing over 6 years of digital design experience.

As well as my day job I was a designer on Envato Digital Marketplace. I created and sell over 250 graphical templates. I have attained over 3900 sells, with one design selling for over 550 times. This opportunity has equipped me with the skills in digital marketing.

I have remarkable interpersonal skills including a **collaborative, cooperative team player attitude paired with excellent oral and written communication skills.**

[VIEW PORTFOLIO](#)

## • SKILLS

UI UX Design	● ● ● ● ●
Research & Strategy	● ● ● ● ●
Sketching	● ● ● ● ●
Wire framing	● ● ● ● ●
Prototyping	● ● ● ● ●
Usability Testing	● ● ● ● ●
HTML5 CSS3	● ● ● ● ●

## • TOOLS

Photoshop	● ● ● ● ●
Illustrator	● ● ● ● ●
Sketchapp	● ● ● ● ●
Invision	● ● ● ● ●
Photography	● ● ● ● ●
Marvel	● ● ● ● ●

## WORK EXPERIENCE



CHALLENGE  
**UX DESIGNER [Freelance]**

MAR 2017 - PRESENT

challENG is a technical engineering provider such as civil engineering, architectural engineering, civil construction works, building construction works. etc. I am responsible for: coordinating projects and creating UX products by conducting user research (to understand business goals and user needs). I developing empathy maps, wire frames, prototypes, usability tests, UI, brand ID, and UX solutions for challeENG.

**Currently building an app to effectively provide customers a better engineering experience.**



[VIEW PROJECT PROCESS](#)

<http://bit.ly/2ydpmRJ>



AXA INSURANCE (FORMALLY GENWORTH)  
**WEB DESIGNER**

FEB 2015 - FEB 2017

I spent two years at AXA, the number one insurance brand as a UX / UI designer. At AXA I conducted **user researched, translated insights into customer journeys and information flows**, designed **wire-frames, prototypes, usability tests, and interactions**. With a keen eye for detail I applied the AXA brand to all digital designs, Intranet **UI**, communications, mobile applications, web and email, ensuring a consistent look, and easy usability across all products using **HTML5** and **CSS3**. My approach was based on a **customer centric design** and accomplishment of **business goals**.

### KEY ACHIEVEMENT:

#### PROBLEM

- Revamping of the Intranet, communication portal, to attain AXA/departmental goals, and improve the User experience.

#### APPROACH

- Understanding the user needs and the business/departmental goals, by conducting business and user **research** (questionnaire/interviews) within selected department, translating the findings and insights into user journeys, creating **personas, wire frames, low and high fidelity prototypes**, with a lot of **usability testing** and iterations, **implementing feedback** to achieving the **user and business goals**.

#### SOLUTIONS

- A web responsive portal, interactive mobile application design & email templates.



[VIEW PROJECT PROCESS](#)

<http://bit.ly/2yZ9hhL>



CONNECTORS a 2010 start-up, is a company that provides inside sales teams with data and insights to drive digital selling campaigns. At CONNECTORS I was responsible for: coordinating and managed project ideas to completion; conducting user research creating and transformed ideas, **wire frames into designs** and working **prototypes**. Creating **Mock-ups iterations** and **implementing feedback** and **design iterations**. Took ownership of UI design components to ensure consistency and ease of the **User Experience**. To help boost the company's presence in the market, I created, designs and planned social media marketing campaigns and **interactions**. To achieve this I created and designed sign up forms and email campaigns. I also managed time, deadlines, **interactions** and deliverables.

**KEY ACHIEVEMENTS:**

**PROBLEMS**

- Creating an application for a score that represents social influence, the more the score the more influential you are.
- Re-brand CONNECTOR'S Corporate Identity.

**APPROACH**

- My role involves research, User Experience, User Interaction Design (UI) and Visual Designs for CONNECTORS. Deeply involved from concept design phase, detailed UI design and design documentation for development phase. Involved in creating prototype on web, mobile iOS, Android mobile also performing usability testing. Manage designers, customer specific interaction and graphic design related work.

**SOLUTIONS**

- Mobile app on iOS, android, interactive website and a fresh Corporate Identity.

**OTHER ACHIEVEMENTS:**

- Creating a **brand story** across all platforms UI, & print design making opportunity for promotions.
- **Re-branded** the entire CONNECTORS **corporate brand identity** (UI, mobile, web, print) within a tight deadline of 2 weeks.



VIEW PROJECT PROCESS

<http://bit.ly/2yglCzs>

M-TECH

JULY 2010 - AUG 2013

**WEB DESIGNER**

Responsible for designing & managing the company digital designs. Conducting **user research** to determine the best web solutions and delivery, applying my design skill where I created **interactive designs** in line with **corporate identity**. These include: **user interface (UI) designs** for mobile, web, developing the designs using **HTML** and **CSS**. I designed and managed the company website using Joomla, Wordpress. Designed a 50+ page lifestyle e-magazine every trimester. Managed corporate communications and presentations and I was also responsible for liaising with junior designers, developers and marketing teams to complete various tasks.

**KEY ACHIEVEMENTS:**

- Proposing website, mobile layouts and design to meet tight deadlines on large contracts.
- Significantly improving the quality of digital designs for the company.
- Setting up trusted relationships with other designers, developers and key customers.
- Keeping updated with the latest trends in digital media by attending training and taking online courses.



VISIT WEBSITE

<http://bit.ly/2xJFRqI>

## HOBBIES

- Playing football
- Playing table tennis
- Cooking
- Photography
- Making new friends

## EDUCATION

- **MBA - CLOUD COMPUTING**

DUBLIN BUSINESS SCHOOL

SEP 2013 - SEP 2014

International Management • Performance driven Marketing • Business Strategy • Theory of Cloud Computing • Developing Content for Cloud • Financial Analysis • Personal and Professional Management • Research Methods 1 & 2.

- **BA - BUSINESS INFORMATION TECHNOLOGY**

UNIVERSITY OF EASTERN AFRICA

JUL 2006 - JUL 2010

Transcript available on request.

## CONNECT



LinkedIn

[ie.linkedin.com/in/chiccosinalo](https://ie.linkedin.com/in/chiccosinalo)

## REFEREES

- Available on request

